



Program Booklet Ad Order Form

Black and White Ads

_____ 1/4 Page - \$50
_____ Half Page - \$100
_____ Full Page - \$150

Color Ads

_____ 1/4 Page - \$75
_____ Half Page - \$125
_____ Full Page - \$175

Program Ad:

- Digital Files or Camera Ready Art Provided (see specifications below)
 Sent via email, include email address sent from: _____
 Provided on CD or Disk

Contact Information: _____

Name: _____

Company/Organization/Club: _____

Address _____

City, State, Zip _____

Email _____

Make checks payable to **Alpenland Tänzer** and mail to:

Wendy Kwas
58 Brownleigh Road
West Hartford, CT 06117
Email: wendy@intelab.com

Ads are due no later than March 30, 2010. General information for Program Booklet ads:

Wendy or Ronald Kwas 860.523.5527

Acceptable file types: jpg, eps, pdf or tif (PC format only)

File resolution must be at least 300 dpi

Low resolution jpg files will not reproduce well

All images and fonts must be embedded

For color ads, images must be CMYK; others must be grayscale or B&W

Attach laser copy of ad to order form

Digital file may be supplied on CD or may be emailed to wendy@intelab.com with the subject line:

Alpenland Taenzer Program Booklet

Ad Size Information:

1/4 Page Ad: 7.5 x 2.5 horizontal or 3.75 x 5 vertical

1/2 Page Ad: 7.5 x 5 horizontal or 3.75 x 10 vertical

Full Page Ad: 7.5 x 10

Please note sizes. No bleeds or borders, please.

Non-Digital Ad Specifications:

Business cards: We can provide design assistance from your business card and will do our best to scan your images and logo.

Personal photos: please provide with order form; copyrighted professional photos cannot be scanned without permission of the photographer!

If material must be scanned:

- Provide high quality image on high quality paper
- Do not fold, staple or use paper clips
- Do not write on materials to be scanned, make notes on an extra copy
- Provide crisp black & white copy of your logo, no foil stamping
- Magazine and newspaper ads do not scan well
- Enclose material in envelope large enough that item is not folded and provide protection from bending

Any materials mailed can only be returned with a self-address stamped envelope.